

Do you wonder how the majority of Arcs & ACL receive a large portion of their funding? Have you thought about what happens to your used goods? When your friend Jane calls, do you know why you want to give a donation? Does it really support our organization?

arc Thrift Stores

arc Thrift Stores, operated by the Metropolitan Association for Retarded Citizens (MARC), provides funding for seven member units, the Arc of Colorado, and two other units through the operation of the thrift store business. In the last four years, **arc Thrift Stores** have doubled in size and provides approximately \$2.3 million in annual funding to its beneficiaries.

The business has four primary areas –

Telemarketing - The telemarketing department solicits donations from front-range residents including clothing, household goods, furniture, and other items. MARC solicits under the trademarked name “**Jane**” which has gained strong support and brand recognition. Today, our database exceeds 1 million numbers and we are capable of placing over 50,000 calls per day.

Trucking – The trucking department picks up donations and transfers product between the stores. Trucking operations cover over 20,000 square miles along the front range, handling over 7,000 individual donations per week. All donations are delivered directly to the stores for processing.

Retail Stores – Currently, MARC has 14 retail thrift stores. In 2001, the company added two additional stores – one in Fort Collins and one in Pueblo. Each thrift store prepares approximately 25,000 items for sale each week.

Hotel Furniture Outlet – This year, the company created a separate, wholly-owned company to sell liquidated hotel furniture. The furniture liquidation stores are or will be located adjacent to or inside of the large thrift stores. The company was formed on October 1st and there are currently two stores - 104th and Washington in Thornton and inside the Uintah Gardens store on the west side of Colorado Springs.

MARC had many achievements this year. In addition to adding two stores and starting the hotel furniture outlet business, MARC has successfully recruited many high quality managers, all with extensive retail business experience, which upgraded the overall quality of the company. The long-term success of the company depends on the quality of the staff.

If you have a donation for pick-up, please call **303-238-JANE (5263)**. Your donation counts! If you want a list of the stores in the Denver area, see page 2042 in the yellow pages. Or you can get more information from the web site: **www.arcsthift.com**